

March 10-12, 2024
UnleashResults.com/BEx

BEx **2024**
Business Execution Summit



PARTNERSHIP OPPORTUNITIES

Results.

ABOUT THE SUMMIT

We are thrilled to announce the return of the Business Execution Summit (BEx) on March 10 - 12, 2024

The Business Execution Summit is a highly engaging platform for business leaders across Western Canada to learn from thought leaders, share best practices, and build great companies.

BEx is more than a series of speakers and workshops. It is an opportunity to form meaningful relationships with an insightful group of likeminded business leaders.

BEx features world class keynote speakers, industry leaders, local experts and real-life case studies that will provide you with the tools and knowledge required to unleash immediate results and transform your business.

Building on the momentum of our SOLD OUT BEx 2023 event, we hope you will join us as we bring together senior executives, leaders, business owners, and thought leaders for BEx 2024.

WHY PARTNER?

We pride ourselves on our partnerships with strong, respected companies that believe in the importance of relationships.

As a summit partner, you will receive a variety of benefits designed to emphasize your leadership position in your respective industry. You'll also help shape the format of the event and unlock benefits that are passed on to your clients, prospects, and strategic partners.

THERE ARE MANY REASONS FOR YOU TO BECOME A BEx 2024 PARTNER:

Grow New Relationships:

Getting in front of qualified leads in your target market is more challenging than ever. One of the most effective ways to do so is through warm, trusting introductions at events like BEx. BEx is targeted at CEOs, Presidents, and Owners; the very people you and your sales team are trying to get in front of every day.

Strengthen Your Existing Relationships:

How many of your competitors are trying to steal your key accounts this very moment? As a partner at BEx, your key clients gain exclusive access to the event through your involvement. You also gain access to attractive, discounted pricing that you can pass on to the rest of your business community.

Join a Special Community:

There is a synergistic magic in belonging to a community of like-minded leaders. BEx is filled with humble, open-minded, ambitious learners who are in pursuit of building world class organizations. If that description sounds like you and your target market client; that makes you an ideal BEx partner.

Growth Mindset:

The pursuit of excellence requires constant growth and change. The type of world class thought-leaders participating at BEx will challenge even the savviest of leaders to push their limits and examine assumptions. Ideas and actions for growing and transforming your own business are sure to be unlocked during BEx.

HOW WE'LL BUILD YOUR BRAND

As a BEx 2024 partner, you benefit from a wide variety of branding opportunities as we promote and deliver this year's event.

Here is a breakdown of our marketing activities that will include your brand:



Website & Electronic Exposure

Event announcements will appear across a selection of our electronic platforms, including social advertising channels, where your logo will be featured.



E-mail Campaign

The event and its partners will be promoted via a series of email communications sent directly to the inboxes of hundreds of business leaders and potential clients.



Social Media

The event and its partners will be promoted via various social media platforms including Twitter, Instagram and LinkedIn.



FOLLOW US
@BExSUMMIT
#BExSUMMIT2024



Event Program

Every attendee of BEx 2024 will receive an event program featuring information about our partners.



On-Site Displays

Partner logos will be featured on a variety of on-site signage and digital presentation formats.



Complimentary Networking Opportunities

Your partnership package will include various complimentary passes which you can extend to your clients and prospects



People get excited, are inspired, and they come up with new ideas that can disrupt their own business or grow their business or create a new product line that they don't have. Our team is going to go back and it's going to be an exponential impact on the rest of our organization, because they took two days to just challenge themselves and learn.

CHRIS LABOSSIÈRE
CEO & Founder, Yardstick Software

BEx 2024 will bring together **ELITE LEADERS AND OWNERS** of some of Canada's most successful and innovative organizations.

The program and event experience of BEx 2024 is designed and **targeted at CEOs, Presidents, and Owners of mid-size companies in Western Canada.**

WHO ATTENDS?

THE IDEAL ATTENDEE AT BEx 2024:

Is a **senior leader, CEO, President, Owner or Executive**



Belongs to an organization that has between **50-600 employees**



Is an **ambitious, open-minded leader** who has the desire to build and grow their company



BEx 2023

SOLD OUT



& we expect 2024 to sell out fast!

82

World Class
Net Promotor
Score

309

Attendees at BEx 2023

102

CEOs, Owners, or
Presidents at BEx 2023

167

UNIQUE COMPANIES
in attendance at BEx 2023

PREVIOUS ATTENDEES

19 Islands	Forbes Bros	Rayner Construction Services
360 Energy Liability Management	Fort Edmonton Management Company	Reach
Acclaimed! Heating, Cooling & Furnace Cleaning	Gallagher	Recruitment Partners
Advanced Electrical Services	Gambit Machining	Redline Technical
Air Con Technologies	Gemstone Logistics	Reliant Maintenance Group
Alata Tech	Haworth	Results
Alberta AdaptAbilities Association	HIBCO Construction	Richardson Wealth
Alberta Business Family Institute	Hokanson Capital	Robert Spencer Hospitality
Alberta College of Social Workers	HomeFree	Roynat Capital
Alberta Municipalities	HQ salonspa	Safety First
Almita Piling	Impulse Downhole Tools	Sequeira Partners
Alpha Protects	Infinity Healthcare	Sherbrooke Liquor
Alstar Group	Insignia Asset Management	Silverberg Group
AltaPro Electric Ltd.	Invest Alberta	Smith Thompson Law
Altek Supply	Involvi HR Consulting	SMS Equipment
Amrik Land Development Corp	ISL Engineering & Land Services	Soles and Company
Aurora	Island Health	Sorrell Financial
Barrier Group	Johnston Builders	Specialized Stair & Railing
Beck Auctions	JV Driver Group	Sterling Crane
Betach Solutions	Kaden Ave Communications	Strategic HR Services
Bits In Glass	KERR Interior Systems Ltd	Stratus Electrical & Instrumentation Ltd.
Blue Monarch Management	Kingston Ross Pasnak LLP	Sunrise Bakery
Calgary Construction Association	Kobold Completions	Surepoint Group
Calmont	KUDO Energy Services	Surerus Murphy Joint Venture
Cameron Corporation	Lead With Your Heart	Tacada
Canadian Urban Limited	Leading Edge Physiotherapy	Tamaca Therapy Services
Capital Planning - Group Benefits & Savings	LJ Welding	Tamarack Valley Energy
Centre for Autism Services Alberta	Lloyd Sadd Insurance Brokers Ltd.	Tenfold HR Solutions
Centurion Canada Infrastructure	NCSG Crane & Heavy Haul	TerraPro Inc.
CFO Confidential	NFP Canada	Tetrad Insulation
CHMIC	Nichols Environmental	The Black Dirt Company
City Glass & Supply	NineIrons Solutions	The Bodtker Group of Companies Ltd.
CLAC	Northgate Industries	THRIVE Private Wealth - Raymond James
CompuVision - A VC3 Company	Northplex	TOMCO Group of Companies
Continental Treat Fine Bistro	Nova Cannabis	Top Health Ingredients
Cranston Master Builder	OC Strategies	Tree Time Services
Cross Country Canada Supplies & Rentals	OKAKI Health Intelligence	Triostar Live
Cushman & Wakefield Edmonton	Okere & Associates	Truck Zone
Custom Electric	Parlee McLaws LLP	Tytan Lan Services
Desco Coatings of Alberta Ltd.	Patron West	Universal Rail Systems
Dialogue Partners	Performance Business Brokers	University of Calgary Properties Group
Direct Tec Inc.	Peter J's General Contracting	Versys Verified Systems
Driving Force Group	Pilgrim's Hospice Society	VETS Group
Durum Capital	Planworks Architecture	Warwick & Associates
ED Marketing & Communications	Pontem Innovations	Wave Engineering
Edmonton Construction Association	PowerED by Athabasca University	Westlawn Funeral Home
Edmonton International Airport	Predictable Futures	WIKI Instruments
Elevating-HR	Prime Capital Group	Williams Engineering
Empire SCBA & Supplies	Pro-Active IT	Willows Construction
Enhance Energy	Progressive Contractors Association	Woodland Development Corp.
Entrust Disability Services	Project Forest	Y Station
Executive Millwork Inc.	Propellerant Consulting	Youth Empowerment & Support Services
Fillmore Construction Management Inc.	Proveo	
	Prowse Chowne	
	Punchcard Systems	
	Quirk Social	
	Ram Oil Tools	

PARTNERSHIP LEVELS

	SUPPORTING PARTNER	PRESENTING PARTNER
YOUR INVESTMENT	\$12,000	\$22,000
Number of registrations for your staff	2	2
Number of registrations for your current & prospective target market clients	3	7
Up to 3 BONUS guest tickets available for target market Calgary CEOs (while quantities last)	✓	✓
Discount on extra tickets for staff or guests (while quantities last)	\$200 discount off of current pricing	\$250 discount off of current pricing
Social mentions & tags via Results or BEx social media accounts	4	8
Inclusion in on-site event signage	✓	✓
Logo and link included on BEx website	✓	✓
Recognition in all print and online event promotions	✓	✓
Display space for signage and materials	✓	✓
Naming rights to an event, meal, or coffee break (only 9 spots available)	✓	✓
Microphone time to introduce a speaker (while quantities last)	breakout session	main stage
Verbal recognition at the event	✓	✓
Advance access to the registration list and ability to request seating with guests	✓	✓
First right of refusal on your sponsor position for BEx 2025	✓	✓
Ability to reserve one table for the Monday evening Gala	✓	✓
Full page coverage in the conference program		✓
Opportunity to provide delegates with a promotional offer		✓

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The caliber of people that are coming to the summit - it's impressive and it's great for our business. They're fun people to hang out with, we learn from each other, and I enjoy being at BEx.

JEFF LLOYD
President & CEO, ALMITA PILING SERVICES



**“WE ARE LOOKING FOR
PARTNERS WHO ARE
ENTHUSIASTIC ABOUT
BUILDING THE BEx
COMMUNITY.”**

PARTNERSHIP COMMITMENT

As a valued partner of the 2024 Business Execution Summit, we:

- will promote BEx within our community via website, social media, email, and targeted invitations
- will add a link back to the Results BEx website on our website as part of this promotion
- will provide the name of a BEx coordinator at our organization who will liaise with Results to provide promotional information and execution
- agree that invited guests will not be competitors of other BEx Sponsors - Results will pre-approve our guest list
- agree that guest tickets may not be used for internal staff
- agree that if guest tickets are not filled and registered by **December 20th, 2023**, those tickets return to the general pool to be filled by Results or other sponsors
- understand that all guest tickets must be used on target market business owners and CEOs of organizations with 50-600 employees
- will use guest tickets for new guests each year
- will use guest tickets on only one individual per target market company